

Deciding On The Right Content Management System

Article Rating: NA

Submitted by: Kevin on 2007-11-05 and viewed 132 times.

Total Word Count: 873

Author Rating:

Sample of Content:

Many tools and resources have been created in order to ensure that a webmaster's job is made easy. One of the best solutions on the market today is the content management system, or CMS.

Content:

When an individual owns and operates a number of websites, the work can prove to be quite challenging. This is due to the fact that many changes must occur in the website on a consistent basis in order to ensure that the content is fresh. If a website fails to receive continuous updates, then it will quickly lose rankings in the search engines. Many tools and resources have been created in order to ensure that a webmaster's job is made easy. One of the best solutions on the market today is the content management system, or CMS. A content management system is a creative solution that helps website owners easily create and appropriately manage the websites that they own and operate. Without a CMS, website owners must perform a number of technical procedures in order to update the information and content on their website. This includes updating the HTML that is part of that website. This can prove to be quite a tedious and over

burdening task for many people. It is also relatively time consuming. However, a content management system can help to make this much easier. When a website owner wants to update the content on their website, they must simply open up the CMS software, enter the appropriate information within the form, and then the content management system will automatically create a new webpage. This particular type of software can save a website owner hundreds of dollars and many hours of time. It works by simply allowing the individual to setup their website on a number of templates. Once a content update is required, the individual simply logs in to the appropriate template, makes the change, and clicks a button! Most content management systems come with a large assortment of predesigned templates that a website owner can select from. However, in the rare case that the individual does not prefer these templates, they can easily transport templates from other programs. This includes those from programs such as Dreamweaver, and even Microsoft. The CMS software will still function in the same capacity, whether the template is from the actual content management system database, or loaded from another destination. There are many individuals who are not familiar with the programming language of HTML. One of the most common concerns when it comes to content management systems is whether or not knowledge of HTML is important. The answer is "no". A content management system has a very friendly user interface so that HTML knowledge is not a prerequisite to operate the program. Many individuals who have a lack of knowledge in HTML may even elect to hire a professional to assist them with this. Choosing a content management system that is right for you may prove to be a challenging task. There are many excellent products out there when it comes to selecting a CMS solution. The first thing that you should do when it comes to selecting a content management system that is right for you is to determine how much you can afford for the expense. Some content management solutions are as high as a few thousand dollars. However, there are some free CMS programs available as well. However, the features of these will be extremely limited. These are generally referred to as "open source". This means that you can use the software for free, but many individuals prefer to not share their license with other users - especially when sensitive website information is at stake. The next thing that you should consider when looking to purchase a content management system that is right for you is your level of expertise. There are some CMS solutions for individuals with very little experience in HTML and website development. There are also many other types of CMS solutions that are designed for the more advanced users. You must gauge your level of expertise and make a determination based on this information. When determining what type of content management system is right for you, it is important to understand that some of these solutions come with extra features that may benefit your website. These features include the ability to adjust blogs, graphics, and other areas of your website. Once again, there are different levels of these solutions that are available. This includes packages that are for users who are advanced and those that are beginners. There are some excellent additional features when it comes to content management systems; this includes the ability to create forums on your website, polls, games, and more. Many website owners greatly benefit from these types of activities because it keeps users on the website longer. These types of activities can help drive and increase traffic to your website. In turn, you can achieve more sales and increase your customer database. When selecting a content management solution that is right for you, there are many different things to be considered. You should base your purchase on your level of expertise, the amount that you can budget for the task, the features that the software comes with, and the additional features that can prove to be very beneficial to your website. You should also ensure that you carefully consider the advantages of saving time and money with the content management system.

Article Source: <http://ateau.com/>

About the Author:

Kevin Sinclair is the publisher and editor of [Be Successful News](http://besuccessfulnews.com/), a site that provides information and articles on how to succeed in your own home or small business.