

# Monetizing Your Blog

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## **Sample of Content:**

This article tells what you can do to improve your blog.

## **Content:**

When it comes to blogging, it seems that the industry has recently just taken off and many people are becoming successful and making money by running their blogs right. There are many different options when it comes to making money with your blog. But how do you know exactly what to do if you are just starting out? There are a lot of things to consider if you want to have a successful blog and monetize it. Remember that every blog is different and the way that you run yours will be different than the next person. But that doesn't mean that you are doing it right or wrong. Just try a few methods and see what gives you the best results. Take A Look At Advertising Depending on what kind of feel you want your blog to have, the advertising is a large part of monetizing your blog. There are a lot of different options that are available for you--everything from contextual advertising to display advertising and much more. Try to find what method is going to work good on your blog and stick to. What is Contextual Advertising? It might be that when you think of contextual advertising, the first thing that

comes to your mind is Google AdSense. If you are new to blogging you may feel left out in the dark. Google AdSense and other contextual advertising means that they can go through your content and match advertisements that are relevant to your blog. There are lots of different contextual advertisers but you need to find the one that works best for you. For a lot of blogs, this is a great way to deal with advertising. They do not have to deal with finding advertisers for their blog or managing all the accounts. They don't have to try and deal with changes in advertising and all the complications that come with it. On the other side, some people feel that this is a more impersonal form of advertising. What is Display Advertising? Display advertising is different from contextual in that you would get paid for every time the ad is viewed, not just clicked on like in contextual advertising. This is a good idea for someone who has not had good results with contextual advertising. It is a completely different type of advertising though so study it out before you make the switch. Try to get a good variety of ads on your page if you do decide to use display advertising. This can be hard sometimes but there are a lot of companies out there for you to choose from. Try to find the one that will fit all of you and your blog's needs and stick with it. There are so many different ways to deal with advertising and monetizing your blog, but these are just a few basic ideas. You may have to go out on a limb and try something new and creative and see what happens. But be creative and have fun.

**Article Source:** <http://ateau.com/>

### **About the Author:**

Court is an [internet marketing consultant](http://whalehook.com) and helps people to learn about [internet marketing](http://whalehook.com).