

An Introduction To Content Management Systems

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Sample of Content:

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Content:

When you get an idea for something new to add to your website, you need to decide which type of application you can use in order to make your site look appealing to others and easy to navigate. This is where a content management system (CMS for short) will come in very useful. A CMS, which is a complex item of software stores and organizes all of the content you have gathered together to put on your website. Adding, deleting and editing the content are quite simple tasks once you familiarize yourself with your chosen system. You can customize the design; adapt the whole appearance and feel of the content, use articles, documents, affiliate programs, video and audio files, Google AdSense or any other kind of information that springs to mind. The sky is really the limit with this software and CMS is a clever way to move forward from your everyday basic website to include forums, web logs, new portals and many more options.

Another great benefit of CMS is that they are open source (free), so whether you are a novice or a professional they are a great tool for you to use. Drupal, Joomla, Mambo, Xoops, Typo3, Geeklog, PHP-Nuke, and Siteframe are just some of the many good examples of free content management systems and new versions are being introduced to the market every year. So, how do you decide which is the best one for you and your website? Of course, the answer to this one depends on exactly what you are aiming to achieve from the particular website you are constructing. What plan do you have? Are you looking to put together a community or a newsy type website? Drupal could be just what you are looking for if that is the case, or if you are about to create a portal site, Joomla is a popular option. Once you have made the decision about what you intend to accomplish with your website business, then simply carry out some research using your favored search engine to become aware of how the various web content management systems may be of assistance to you. Take a good look at the add-on scripts (extensions) and the graphic designs and styles (templates). Do they do it for you and will they help you to reach your goal? When you have answered the necessary questions, using an overall comparison you will be able to choose the one which is perfect for your needs. Great advantages of working your way through this process are the additional ideas you may pick up to use on your website. This may well result in a marked improvement on the game plan you started out with originally. Take a little time to find out about content management systems today and this will be invaluable to you in the future when putting together your new content for your website.

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Kevin Sinclair is the publisher and editor of [Be Successful News](http://besuccessfulnews.com/), a site that provides information and articles on how to succeed in your own home or small business.