

# Joint Venture (JV) Giveaways - 5 Habits of Highly Ineffective Affiliates

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## **Sample of Content:**

Are Joint Venture Giveaways everything there cracked up to be. Find out here.

## **Content:**

Joint Venture Giveaways also known as JV Giveaways sound absolutely brilliant. Essentially a group of internet marketers get together and contribute products to give away for free via a limited lifespan website. Needless to say the products mainly relate to internet marketing and include ebooks, software, graphics, web tools etc. If that's boring you already don't bother reading on. On the other hand: Problem 1 Joint Venture Giveaways are a great place for those new to internet marketing to fill their boots with valuable information, products and scripts at no cost. Problem 2 Joint Venture Giveaways are fantastic for building your list - your most important asset. Problem 3 Joint Venture Giveaways provide a plethora of one time only offers representing unbelievable value for money Problem 4 Joint Venture Giveaways offer a wide and diverse range of products and services Problem 5 Joint Venture Giveaways provide a route to accelerate your learning curve as an internet marketer Okay - so let me have a stab at what you're thinking here. "Mike, these aren't problems, I'm seeing nothing but

benefits here". Maybe. Maybe I'm just trying to trick you to keep you reading but maybe, just maybe there are some real problems. Let's flip things around and look at each of the above statements in a bit more (brief) detail. Problem 1 Yes joint venture giveaways are a great place for newbies to fill their boots with quality free info. However there is a downside. As a customer you will likely download everything, get some great info and then spend weeks trying to assimilate all the information. This causes you to lose focus and your main objective of building your business and generating revenue - oh yes it will. As a participant many JV Giveaways can have 200-300 contributors so how much do you really stand to gain? If you have a unique product maybe a lot but for the majority many similar products will be promoted diluting the value of the JV considerably. Problem 2 Yes, joint venture giveaways are a great place to build your list. A list full of crap that is. To get a free product you have to provide your contact email address and name. However, those benefiting from free tools know how to play the game. They want everything for free, they don't want you to build a relationship with you they want to take your stuff and use it in some way or form and use it to build their own internet marketing business. They aren't going to buy from you and worse still they'll probably sign up with a throwaway e-mail address that you'll never be able to contact them on again. Now you've gotta clean your list. Problem 3 Yes as a customer you'll get some great one time offers. You'll get them from everyone you sign up from a free download from. No wonder disposable email addresses are all the rage. Why, as a customer would I buy a product from someone I've never heard of, who hasn't built a relationship with me and when I'm overwhelmed by the choice of product on display in the first place? Problem 4 Yes, there is an unbelievable amount of choice. See problem 1 you don't need me to type it again. Problem 5 Yes you can accelerate your learning but more likely you'll be overwhelmed and start wondering what the hell shall I do with all this data. I thought I understood, now I'm even more confused. Now to compound things further, I could write articles that highlight problems like this with every traffic generation strategy. I know from personal experience how much information is available, how it can stop you moving forward, how you think you need to buy every product you see promising this, that and the other with red hot success stories to boot. My suggestion is that you forget about JV Giveaways especially if you are earning less than \$5000 per month as an internet marketer. What you need is a system that you can follow, a step by step business plan, focus and commitment. Do something to build your business and stop doing things to build other peoples. I spent months getting nowhere with my internet marketing business until I started writing a minimum two articles a day. I wish you every success.

**Article Source:** <http://ateau.com/>

## **About the Author:**

Mike Page writes articles to help others succeed. <a href="http://affiliatecashsecrets.com/index/60996/1">The system Mike found that helped him get a great understanding of internet marketing can be found here</a>.