

SEO - 4 Best SEO Tips To Get To The Top On Google

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Sample of Content:

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Content:

If you are a website owner, you will definitely want to get your website rank well in Google organic listings for keywords phrases that are most relevant to what you are offering. Getting your site to the first page of Google is not an impossible dream, as long as you choose the right keywords for your optimization plan. Do not make the mistake of trying to optimize one-word phrase such as "flowers" or "golf". There are 2 reasons why you should not do this. First, it is almost impossible for a new site to get into the first page of Google for these types of keyword phrases, as it is way too competitive. Secondly, a good search engine optimization plan is to optimize keyword phrases that are more targeted. For example, "golf" is too general and the traffic that comes to your website may not be very eager to buy golf equipments from you. They may just be interested to find out more about golf. On the other hand, if you optimize keyword phrases like

"discount golf clubs" or "used golf clubs" you stand a higher chance to convert your website visitors to customers. Now let me share with you 4 best SEO tips to get to the top on Google: 1. Choose the right keywords. Again is back to what I have shared with you above. Choosing the right keywords for your optimization plan will determine whether you succeed in getting to the top on Google. Choose keyword wisely and make sure that they keywords you choose have substantial search volume to justify your effort. 2. Good onsite optimization. A good onsite optimization is the basic of all successful SEO case studies. You need to place keywords in areas such as the title tag, meta tags, header tags, alt tags and content. By getting a keyword targeted domain name such as "mygolfclubs", you will score extra point with Google. 3. Good original content. Google dislikes non-original content and penalize duplicate content. If the content of your website is not original, no matter how much optimization you do to it, it will not rank high. It is definitely worth your effort to spend time developing quality and original content. Update your site with fresh content frequently and you will score another big point with Google. 4. Intensive linking campaign. Google takes into account the number of links pointing back to your website. With more links pointing back to your site, it shows that your site is important and popular. However, links pointing back to your website need to be relevant to what your site is providing. Relevancy plays a very important role if you want to achieve successful optimization. You can get links pointing back to your site by submitting your website to directories, and writing articles and distribute them to the various article directories online. With good organic ranking on Google, you can be sure to see a surge of traffic to your website and hence more exposure of your business.

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