

# Money Making Website - Traffic Is The King

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## **Sample of Content:**

These Secrets Can Make You Filthy Rich

## **Content:**

If your money making website does not have decent web traffic it will be very difficult for you to turn it into a money generating machine. It is good that you have original and well-developed content, a catchy headline, and an attractive presentation. That is not enough. There are billions of websites on the Internet, but when you search a specific keyword in a search engine, it shows only ten websites on the first page. Your objective is to have your money making website listed on the first page of the search engine results. In order to do this, you will have to work hard in marketing your site. There are several ways to achieve good traffic. Let me share with you some of these impressive ways. Every search engine has their own set of rules that they follow to rank a specific website on their search results. Make sure that your website meets those requirements. For example, you must have original content which is optimized thoroughly with the right keywords. You must also write the meta tags carefully. It is very important for you to understand that overuse of keywords is not good for the health of your

money making website. Search engine spiders hate content that has overuse of certain keywords. Pay per click advertisements on different search engines are another effective way to get some good traffic, especially for the beginners who have just launched a new site. In this method, you place the advertisement of your website on various search engines. Whenever a user looks for the specific keyword that you have chosen for your website, the search engines show the link to your money making website on the first page. The search engines charge a specific amount whenever a user follows that link and visits your website. However, you do not need to pay anything just for showing your website. You pay only when someone clicks on that link. Using this method, you can get hundreds of visitors at the cost of just \$10 to \$20. The more back links you have, the better are the chances for your website to be ranked high by search engines. The back links are the links to your site that are placed on other high traffic websites. You can do this by offering link exchanges to other websites. This method is useful for those who already have a good traffic for their money making website and are looking to improve it. A high traffic website will not entertain link exchange with a low traffic site. Overall, if you follow the above strategies thoroughly, you will not have to wait for long before you can achieve good traffic for your money making website.

**Article Source:** <http://ateau.com/>

## **About the Author:**

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