

How To Increase Your Website Traffic

Article Rating: NA

Submitted by: Jonathan on 2008-03-24 and viewed 120 times.

Total Word Count: 535

Author Rating:

Sample of Content:

One of the most important parts of internet marketing is generating quality traffic. There are different ways of doing it and some might surprise you.

Content:

One of the most important aspects of internet marketing is getting traffic to your website. If you send more people to your website, you will make more money. If you publish advertisements, your advertisers will pay more for the increased amount of traffic your website has and thus how much traffic you send them. If you sell a product or service, the amount of traffic you get will correlate very strongly with the amount of sales you make. In this article, I will explain some different ways you can get traffic to your website. **Pay for It** - The first option is that you can buy traffic. You can do this by purchasing advertisements. You can buy banner ads or text links. You can even pay bloggers to blog about your website. You can also buy a certain amount of traffic from a pay-per-click service, such as Google AdSense, Microsoft AdCenter, or Yahoo Search Marketing. **Start a Blog** - If you do not already have a blog, it is a great way to get traffic to your website. Both users and search engines love blogs because blogs are a constant source of useful and fresh content. Blogs generally come with standard

features that cause them to help promote themselves. For example, they have RSS and ping services which notify others when you make a post. You'd be surprised how much a good blog can promote itself. Forum Posting - Most forums allow users to put a link in their signature, which is displayed below their posts. You can take advantage of that by going to forums related to your niche, and posting in them with a link to your website in the signature. It will not work well if you spam. The trick is to make useful posts that interest other users and get them to click on your signature link. If your time is valuable, you can always pay other people to post on forums with a link in your signature, but you will want to make sure that they do not spam. Article Marketing - Another way to promote your website is by writing articles and submitting them to other websites. At the end of the article, you can put a link back to your website. If the article is good, interested people will click the link back to your website. You can submit your article to article directories. You can also give the article exclusively to one website. Popular websites will be more willing to publish an article that is exclusive. Blog Commenting - You can post comments on blogs, and you will usually have the option to enter your URL. When people read your comments, they may click through to see your website. This works much like forum posting. Again, the trick is to not spam but to make quality comments so that readers will be inclined to check out your website. The more helpful you are, the more helpful they will assume your website is. Those are just some ways to get traffic to your website. Different methods work better or worse for different websites. Test out different ways of promoting your website and find what works best for you.

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Jonathan Hook offers marketing tips at www.themarketersmind.com