

# Why You Will Fail With Affiliate Marketing

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## **Sample of Content:**

Learn why affiliate marketing is one of the easiest ways to get started on the Internet and why the majority of people building an income online often fail.

## **Content:**

Your about to discover why you will fail with affiliate marketing and how you can improve your chances of success but first let me explain exactly what it is. Affiliate Marketing is an agreement between a merchant and a website owner. The website owner, or you (the affiliate), allows the use of their site for the promotion of the merchant's products by linking to the merchant's website. In exchange, the merchant pays a commission to you on all sales generated by you. Every time someone clicks on the link on your website and proceeds to make a purchase, you get a commission. The merchant will pay you only when a customer clicks on the product link and makes a purchase. Affiliate marketing is an excellent way to earn an additional or full time income while at home. There are virtually no production costs. The product is already developed and proven by the merchant, and all you have to do to find, as many prospects as you can that will bring in the profit for both the merchant and you. Affiliate programs are usually free to join, so you do not have to worry about start-up costs. There are

thousands of products and services you can choose from. You can find affiliate programs for every product under the sun. Surely, there is a product or service out there that is relevant to your website. So why isn't everyone successful? Well, way back a few years ago such sites as Commission Junction and Clickbank were the places to go in order to locate affiliate programs to promote and they are still an excellent place to go but unless you've been around on the internet for sometime now and know exactly what you are doing, your unlikely to make a future business out of promoting these types of programs. Let's just imagine for a minute you went to one of these places and after doing some research you decided to promote one of their programs, you would sign up and get your affiliate link to then start promoting. Well the first thing that strikes me is that your not the only on promoting this link, your are probably one among many thousands, thus reducing your chances of a sale. Secondly, what else are you gaining from promoting this link, are you gaining subscribers from the traffic you are sending to the affiliate link? NO your not, unless you may have set up a squeeze page first. Thirdly, are they providing you with support and statistics for building your affiliate marketing business? Well, the affiliate sites themselves will usually provide you with some banners to use in your promotions and Clickbank will provide statistics of any sales you have made, but that's about it. What you need is a solution to all these problems that will help you succeed in affiliate marketing, but is there one out there? Well, yes there is and you will find more details below. You see, to increase your chances of not failing in affiliate marketing you need an affiliate program that not only generates and income for you but generates a monthly income on multiple top quality products, whilst providing you with all the necessary support and tools required that also build your list on complete autopilot from just marketing one affiliate link. Conclusion: Remember to do your research and stop promoting affiliate programs that the thousand out there are promoting and look for a system that actually works which provides everything you need for building your affiliate marketing business all in one place.

**Article Source:** <http://ateau.com/>

## **About the Author:**

Wayne Gillies has been around the Internet for some time now, quietly providing quality information, products etc. Thus giving people the opportunity to succeed online. For more affiliate marketing tips, visit my blog at <http://www.waynegillies.com/>.

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