

How To Make Your Ebook "User Friendly"

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Sample of Content:

This article describes why your ebook should be user friendly and gives some techniques to achieve this.

Content:

With more and more people accessing electronic information via electronic book readers, PC's and laptops, this is the age of the ebook. And the great thing about ebooks is that they are not just restricted to words. You can easily include images, videos, links to external websites, music, the possibilities are endless. And all of this increases the experience of the reader. Of course, you do still need the writing, and it is important that its style and layout helps the reader get your message. You must figure out how to keep your writing engaging. Often anecdotes, testimonials, little stories, photos, graphs, advice, and tips will keep the reader turning the pages. Write with a casual, conversational tone rather than a formal tone such as textbook diction. Readers respond to the feeling that you are having a conversation with them. You don't necessarily have to write from a third party point of view, you can refer to I and you. Break up the length and structure of your sentences so you do not send your readers to sleep. In an ebook that is read on the screen, be aware that you must give your reader's eye a

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